



RED LINE IS THE CUT LINE

THIS IS WHERE THE FINISHED
PRODUCT WILL BE CUT

The diagram shows the top portion of the letters 'B' and 'K' in a light gray font. A red line is positioned at the top of the letters, and a blue line is positioned below it. Two arrows point from the red line to the top corners of the letters. A horizontal double-headed arrow spans the width of the letters, pointing to the blue line.

BLUE LINE IS THE SAFETY LINE

ANYTHING THAT IS NOT GETTING CUT
MUST BE INSIDE THIS BLUE LINE



GREEN LINE IS THE FOLD LINE

THIS IS WHERE THE SCORE WILL END UP

The diagram shows the bottom portion of the letters 'B' and 'K' in a light gray font. A green line is positioned at the bottom of the letters. Two arrows point from the green line to the bottom corners of the letters. The letters are positioned above a horizontal line that separates this section from the one above.

THIS IS WHERE THE SCORE WILL END UP

FINISHED SIZE- 4.5X6

WITH BLEED- 6.125x9.125