



RED LINE IS THE CUT LINE

THIS IS WHERE THE FINISHED
PRODUCT WILL BE CUT

The diagram shows the letters 'B' and 'K' in a light gray font. A red line is drawn around the letters, indicating the cut line. A blue line is drawn around the letters, indicating the safety line. Arrows point from the text to the respective lines.

THIS IS WHERE THE FINISHED
PRODUCT WILL BE CUT



BLUE LINE IS THE SAFETY LINE

ANYTHING THAT IS NOT GETTING CUT
MUST BE INSIDE THIS BLUE LINE

The diagram shows the letters 'B' and 'K' in a light gray font. A blue line is drawn around the letters, indicating the safety line. A horizontal arrow points from the text to the blue line.

ANYTHING THAT IS NOT GETTING CUT
MUST BE INSIDE THIS BLUE LINE



GREEN LINE IS THE FOLD LINE

THIS IS WHERE THE SCORE WILL END UP

The diagram shows the letters 'B' and 'K' in a light gray font. A green line is drawn across the top of the letters, indicating the fold line. Arrows point from the text to the green line.

THIS IS WHERE THE SCORE WILL END UP

FINISHED SIZE- 5X7

WITH BLEED- 10.125X7.125